

Equitable Education Recovery



The Need

School districts have diverse needs—both basic and complex. In the wake of the COVID-19 pandemic, many education agencies must adjust their strategies to solve everyday problems while tackling new ones.

Successful re-engagement of students, families, and schools is a primary focus of many school districts. As districts implement a variety of strategies to achieve re-engagement goals, they must focus on issues of diversity, equity, and inclusion to embrace and support their entire communities.



The Opportunity

During the pandemic, Broward County Public Schools (BCPS), the sixth largest district in the U.S., experienced an unprecedented decrease in enrollment and attendance. BCPS needed to get students back in school.

In Fall 2021, BCPS reached out to Public Consulting Group (PCG) for a solution. BCPS needed an experienced partner to implement a comprehensive approach to equitable education recovery for students experiencing learning loss following the pandemic. The district needed a plan that reached all students and their families, regardless of geographic location or socio-economic status.



The Strategy

Through a data-driven approach, PCG created and implemented an actionable plan for the district that integrated technology, direct student services, organizational change management, and a range of supports to

meet the needs of students, families, teachers, and leaders.

As part of the education recovery program for BCPS, PCG's team made 30,610 phone calls to families of students who were missing or absent from class, as identified by the district. The team also joined more than 400 local educators and district leaders during a Weekend of Action, knocking on 8,101 doors in an effort to re-engage young people in their education.



Outcomes

As of October 2021, **over 1,000 students re-engaged with the district and were back in classrooms.** These efforts also yielded an **increase of over \$8 million in state aid for BCPS.**

PCG's team is now deploying more than 60 tutors into 12 high-needs schools to address learning loss gaps from interrupted instruction. The team looks forward to continuing this important work with BCPS for years to come.

PCG. Let's solve it together.